

MDGC Executive Committee Meeting
Cudahy Family Library – Ladish Company Foundation Meeting Room
June 7, 2023

Attending: Diane Olson, Marsha Caporaso Norma McReynolds, Nicholas Lemus, Janet Wintersberger
Excused: Kitty Larkin and Kerry Krokus

Folders Distributed

A list of board and members

Section 4 bylaws were modified during luncheon meeting. Currently awaiting by law file.

Included were the Standing Rules, approved budget, WGCF tax form.

Please bring the folders to every meeting.

October meeting

10/18 brunch meeting

Self-sustaining

Director and 1st Chairman comped

Guests comped

Location to be chosen

Program to be determined

Invite one garden club to make all centerpieces for event and then sell them to attendees

Registrar needed

We discussed using Eventbrite for reservations, tied to digitized payment

Norma will research options

Financial stuff

Budget approved at Spring meeting

Books will be transferred the end of June

Financial Review Cheryl Lausten is Chair, A second person is needed for a once every two year report

Fund Raiser Nick

A workshop to create living art

12x12 frame with an air plant fastened to chicken wire

\$50-\$75 each for 25 members

Held at Boerner Botanical Garden classroom

Late August on Tuesday, Wednesday or Thursday

Make available to all district members

Nick will coordinate with Nancy Cody and report back

by date

Send a save the date create a flyer with link to register. (Recording secretary)

Observation: workshop would serve a small number of participants; is it possible to hold additional workshops?

Apply for raffle license approval by 7/8 (Nick)

In order to be reimbursed, expenditures need to be preapproved

Opportunities to sell

- *Visions of Beauty calendar (a pass through) N=20*
- *Garden Journals N=45*
- *Pollinator signs \$18. N=34*

Current WIX website is less flexible than Nonprofit Google Workspace

Give Norma access to current Milwaukee District Garden Clubs.org to update

Nonprofit Google Workspace would organize all MDGC resources in one place so executive board can access and use

-Collaborate more effectively with Google business apps (mail, documents, calendar, drive, forms and Google meet)

-Acquire a Domain Name – MilwaukeeDistrictGardenClubs.org is available;

MDGC.org is not available

-Update MDGC website

Motion – Moved and accepted that Norma can apply for a Google non/profit account

Norma will contact Veronica for nonprofit number

Motion – Moved and accepted to allow Norma to get two domain names \$24 year

Question – how we want to set it up, for example do the 15 garden clubs each want a page?

Kitty Larkin and Judy Newman want a page for state convention

Norma create a Logo design – simple, crisp, modern but show some age; example Art Deco

Pop-up Banner ~ \$175

*Add “How to join, website QR code “
in flower*

- *Access to MDGC gmail*
WDGC state executive committee board meeting
- *No one present able to attend June 15 in Wausau*
- *Hank Aaron 5K walk – August 12*
If 25 or more people sign up, the team gets tshirts “MDGC Connectors”

Ad Hoc Issues

- *Need to have an organization study group to revamp*
- *Start with president's circle workshop on getting and retaining new members*
- *Report to federation and state*
- *Limit awards to one or two*
- *Schedule a date when members can mingle*

(without a program)