

Milwaukee District Garden Club Executive Committee
Meeting Minutes November 16, 2023
Applebee's Grill and Bar
7135 S. 13th, Oak Creek, WI 53134

Attending: Diane Olsen, Marsha Caporaso, Norma McReynolds, Nicholas Lemus, Janet Wintersberger, Kitty Larkin, Kerry Krokos and Cheryl Lausten

Bylaws (revised at recent district meeting) and advertising contacts were distributed for Folders.

Treasurer's Report (Kerry Krokos)

Balance Sheet has \$132 difference in Assets and Liabilities; still working on it.

Federal 1099 tax forms filed electronically.

Wisconsin tax forms due 12/31.

Contacted insurance company so Kerry receives correspondence.

Recording Secretary (Janet Wintersberger)

Minutes corrected and posted on website

Fall District Meeting (All)

- Location/facility was great
- Very accommodating
- No protein
- Do education
- Do presidents (or delegates) know they have to attend
- Convenience fee – (does individual or district pay for online registration)
- Include address on top form of flyer which registrant retains)
- Board members need to attend early to help setup
- Ask local garden club members near site to help also
- Price (with or without processing fee)
- Pre-printed attendance sheet
- Who is responding to Director about reports and agendas
- Separate business meeting from social

District Director fundraiser

- Timing was wrong – should have been spring
- Difficult time of day
- Determine WIFM - what is in it for me
- Communicate what district does for you
- No publicity
- Use pie chart rather than line items

District Directors Project

Current – Bench on Hank Aaron Trail

- Plant three native plum trees (\$80 each 5 gal pot) near bench; need DNR approval

Past Director's Funds bylaw change now allows spending Linda Curl's unused funds

Moved, seconded and approved to transfer funds from previous director to current director

VA Grounds - Plant trees on VA grounds (Lynne Ehnert's project);

Diane Working with Paul at VA

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Possible new District Director’s project – Nick Lemus

- **Blue Star Marker**

No action taken

Scholarship

Instruction book & forms distributed

Create a Scholarship tab on website

Need a fundraiser – 2024 funds already allocated (CD matures in September 2024)

Changes to future scholarship instructions (won’t need District approval because not a bylaw or a standing rule)

If another CD matures before October 2024, will need District Approval

District Fund Raiser – Nick Lemus

Deferred

District wide poll – Nick Lemus

Use survey monkey; Get input for closed-end questions; Presidents, Officers, Chairmen and Advisory Board

Of the 15 clubs each has five officers

Fundraisers

Starla’s Seasoning, Dips & Mixes (I LoveDip.com)

Bulb Sale Van Englen (Schrieber’s sister company)

Convention

Ticket / Tasket Basket – Diane presented a concept for District basket

Motion made, seconded and approved to use \$45 to create “basket” from District

Welcome reception – Nick Lemus

Motion made, seconded and approved for \$540 for a Pianist and dessert

Vendors – Diane

- *Put downloadable application online; remove it when slots are filled*

- Six foot draped table with two chairs; \$60 a booth; overall space is 19’ x 34’

Potential vendors

1. For the Scent of It	7. Glass lanterns, chimes
2. Honey and wax products	8. Linda Wallace – nature pictures
3. Ken Schwartz – metal stands	9. Paper notecards
4. Bob Schaefer – copper lawn & garden art	10. Fresh jewelry with resin
5. Joyful Place – silverware and ceramic art	11. Angela Malet – Honeybee sage and tea blends
6. Susan Konkel – tote bags	12. Chris Hopper - hypertufa that’s shaped & stepping stones

Promote as small craftmaker’s market

Advertiser list distributed

Organizational Studies

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Website use

Paying on website – fees (collect or absorb)

Raffle license

Awards Should we ask for nominations?

Deadline December 1

Garden Club of the Year

“And Then Some” – district's candidate for a state award

Doris Swartz (District Award) – An accumulation of what's been done for the district over the course of the club, plus district involvement and current activity

Spring District Meeting/Luncheon

May 23 Encourage president or delegate to attend

Awards

Respectively submitted, Janet Wintersberger

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